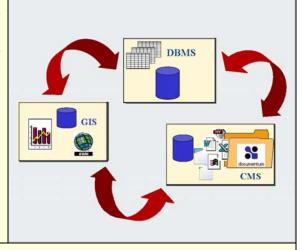


PlaceLynx™ for ArcGIS®

Make ArcGIS® a gateway to enterprise information with PlaceLynx™ for ArcGIS® and EMC/Documentum.

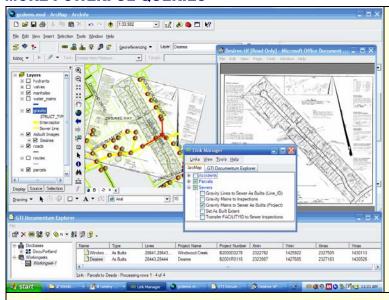
EMC Documentum enterprise content management software (ECM) enables people to collaboratively create, manage, deliver, and archive the content that drives business operations from documents and discussions to e-mail, Web pages, records, and rich media.

PlaceLynxTM for ArcGIS[®] connects the EMC Documentum content repository to ESRI's geographic information system (GIS) software products, to *spatially enable documents*. PlaceLynx also interconnects tabular databases, providing users integrated access to the information they need, wherever it resides.



PlaceLynxTM enhances the reach and effectiveness of your GIS. A large percentage of the documents and files managed by utilities, energy companies, and government agencies describe something shown on a map. Because workers in these enterprises understand, use, and like maps, a map driven user interface is often the most natural integration point for information of all sorts.

MORE POWERFUL QUERIES



PlaceLynxTM brings the full power of GIS spatial processing to bear on the problem of document retrieval. Instead of browsing through folders or composing a query, a user can say, "I want these sorts of documents relevant to that thing there on the map." He clicks on the map and the documents appear. Or he can say, "Find the geo-registered files in my current map area and display them on the GIS canvas.

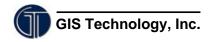
Conversely, he can find documents in Documentum, and then find relevant map features and locations in the GIS.

New queries are made possible because both GIS and content management users can draw on more information. For example:

- An analyst examining a crime report can ask to see similar reports within a mile radius.
- A planner reviewing a variance application can retrieve other variances for surrounding parcels.
- A traffic analyst can find the most dangerous intersections by mapping accident reports.
- A pipeline maintenance coordinator can map valves needing inspection from inspection records.







BETTER DATA MANAGEMENT

Sometimes data is copied from one system to another to ease access to information for a particular user community. For example, information depicted in CAD drawings might be duplicated as GIS map features or scanned as-built drawings might be copied into the GIS so that they can be graphically registered with GIS data layers. PlaceLynxTM connects systems so users can access the information they need directly in the system where it is most appropriately managed.

KEY FEATURES

- PlaceLynx™ is based on a flexible strategy for linking the schemas of the GIS, content repositories, and databases. Documents and map features may be associated through a variety of different methods. Links can be based on key-foreign key relationships, addresses, route measurements, and coordinates stored with documents. Links can also search full-text indexed documents.
- Map features can be created from documents; property values can be moved from one system to another.
- Geo-referenced images and related files (world files, etc.) can be stored in Documentum.
- Link definitions are tolerant of differences in data formats between systems.
- The integration is bi-directional and implemented for both web and desktop.
- Databases such as those included in case management or work management systems can be interconnected with the GIS and/or Documentum.

